



Online Privacy Policy

About the Privacy Policy

admyt respects privacy and is committed to protecting the privacy of users of the website/App. admyt seeks to employ best practice when it comes to the collection and processing of personal information. A summary of the type of information that is collected when you visit the admyt website (www.admyt.com) and how this information will be used is set out in this policy.

This policy, together with the admyt Terms and Conditions, applies to the relationship between you and admyt and the Services we provide from time to time. Unless otherwise stated, defined words in the Terms and Conditions will have the same meaning in this Privacy Policy, and words defined in the Protection of Personal Information Act 4 of 2013; (hereinafter POPIA) will have those defined meanings in this Privacy Policy.

If you follow a link to any other website (other than www.admyt.com), please check their policies before you submit any personal information to those websites, as admyt does not have control over, and cannot accept any responsibility for personal information submitted to or through such websites.

Information collected

You specifically consent that admyt may collect and process your personal information through your access and use of the website/App, during conversations or correspondence with admyt's representatives, or when you

use the Services, purchase goods and/or complete an application form to register an account and use the Services.

You have to supply the required personal information in order to utilise the Services that admyt provides, and failure to do so will result in your being unable to use the Services.

admyt may process personal information from you in connection with:

- the provision of any product or service that admyt and/or our affiliates may offer now or in the future;
- orders, activations, and registrations for any products or services;
- creation of a user profile on our website/App and verification of such profile;
- information requests or complaints;
- marketing, newsletter or support subscriptions from us and/or third parties;
- contest entries or survey participation;
- employment applications;
- registration for events;
- visits or browsing on admyt website/App; or
- visits or browsing any partner websites/apps.

admyt may collect the following types of personal information, including:

- personal and business contact information, such as name, address, telephone number, and email address;
- financial information, such as your credit/debit card number or other billing information;
- other unique information such as user IDs and passwords, product functionality, product and service preferences and contact preferences;
- any information necessary in order for us to provide the Services you have requested, including details of your motor vehicle (make, model and registration number);
- geo-location information such as your IP address or physical location;
- details of the products and services you have purchased from us or which you have enquired about, together with any additional information necessary to deliver those products and services and to respond to your enquiries;

- any additional information relating to you that you provide to us directly through our website/App or indirectly through use of our website/App or online presence, through our representatives or otherwise;
- information you provide to us through our service centre, customer surveys or visits by our representatives from time to time.

admyt may store your personal information manually or electronically. By supplying this information you consent to admyt processing it for the purposes for which it was provided including in relation to the provision of the Services. Information provided will be kept for as long as is necessary to fulfil that purpose, unless required otherwise by POPIA or other legislation.

We may also collect information about your computer or mobile device, including where available your IP address, operating system and browser type, for system administration and to report aggregate information to our webmasters. This information reveals nothing personal about you. It is statistical data about our users browsing actions and patterns which does not identify any individual and allows us to ensure that content from our website/App is presented in the most effective manner for you and for your device.

How the information collected is used

Personal information provided to admyt by you will only be used for the purposes it was provided as well as for the purposes listed in this Policy and the Terms. In light of the nature of the Services we offer, we may share your information with our third-party service providers, including the entities who own, or are in control of any Centre where admyt Services are rendered and PayU who processes the payments as outlined below, and you consent to such processing of your information in order for us to provide our Services to you. In the provision of the Services, we may also provide third parties with your personal information, provided you have agreed thereto, in order to provide you with marketing and promotional material. Personal information will not be provided to direct marketing companies or other such organisations without your permission. We may disclose your personal information to third parties if we are under a duty to disclose or share such information in order to comply with any legal obligation or to protect the rights, property or safety of admyt, its clients or others. You hereby specifically consent that admyt may use your information to:

- provide the Services and/or products to you, which may necessitate sharing your personal information with third party service providers located in South Africa as well as outside of South Africa, as outlined in this Policy;
- manage our relationship with you and third-party service providers;
- provide you with access to protected areas of our website/App;
- communicate with you about admyt's products, services or support as well as that of our affiliates and service providers and send marketing communications in connection therewith, with your consent;
- provide support to you in respect of the Services;
- improve our Services and develop new products and services;
- provide personalised promotional offers, with your consent;
- measure performance of marketing initiatives;
- allow you to participate in contests and surveys, with your consent;
- answer enquiries, provide information, support or advice about existing and new products or services;
- assess and improve the performance and operation of the website/App;
- to keep your contact details up to date and provide updated details to admyt's service providers and suppliers where necessary, as outlined in this Policy;
- prevent and detect security threats, fraud or other malicious activity;
- to process and respond to any complaint made by you.

Credit card information is used only for payment processing and fraud prevention. Purchases made via credit card will be verified, authenticated and securely stored by PayU Payment Solutions (Pty) Ltd ("PayU"). PayU is certified with the Payment Association of South Africa (PASA) as a Systems Operator and Third-Party Payment Provider. PayU is also a Payment Card Industry Data System Security (PCI DSS) Level 1 Certification entity ensuring payment data security utilising PCI compliant processes and technology. This information is not used for any other purpose by us or our financial services providers and will not be kept longer than necessary for providing the Services.

Demographical and statistical information about user behaviour may be collected and used to analyse the popularity and effectiveness of the admyt website. Any disclosure of this information will be in aggregate form and will not identify individual users.

If you subscribe for data, news, announcements, alerts or any such information to be emailed to you from admyt, we will hold your details on our database until

such time as you choose to unsubscribe from this service, or as legally required. You may do this at any stage by selecting the appropriate option in the relevant section of the website / mobile application.

How we store information collected

Information, including your personal information is stored via the Amazon EC2 cloud network, which is based in various locations around the world, including the USA, Australia and Europe (currently Ireland and Frankfurt) as well as in Singapore and Tokyo. Information is held only as long as you are a registered user of the website/App or as may be legally required. Information which you provide to us will be stored electronically and/or in hard copy, with reasonable security measures protecting such. We do work with third party contractors, some of whom host and operate certain features of the website/App. Accordingly, information that we collect from you may be collected in or transferred to a destination outside South Africa, including in Ireland, Australia or any other such region as deemed appropriate from time to time and / or may be processed by staff operating outside South Africa who work for us or for one of our contractors. By submitting personal information, you agree to this transfer, storing and processing. We will take all steps reasonably necessary to ensure that your data and personal information is treated securely and in accordance with this Privacy Policy.

Quality and Protection of your Information

We make every effort to keep the personal information we hold updated, complete and accurate. It is your duty to provide admyt with the most up to date personal information, and admyt will then take reasonable steps to update your information as soon as possible. You may do so in the following ways:

- email hello@admyt.com or
- via your account on the website (www.admyt.com) or via the App.

admyt strives to ensure the security of personal information we hold by taking reasonable measures to prevent destruction, unlawful access and loss of personal information. Any compromise of data integrity or confidentiality will be reported to you by written notice.

You have a right to lodge a complaint to the Information Regulator, the contact particulars of which are: JD House, 27 Stiemens Street, Braamfontein, Johannesburg, 2001; e-mail: complaints.IR@justice.gov.za

Personal information may be processed even in the absence of consent if it protects your legitimate interest, is necessary for the proper performance of a public law duty by a public body or processing is necessary for pursuing the legitimate interests of admyt or a third party to whom the information is supplied. You are entitled to object at any time to such processing, as prescribed and on reasonable grounds relating to your particular situation (unless legislation provided for such processing).

You are entitled to:

- request access to any personal information we hold on you;
- request that we rectify any personal information we hold on you; or
- request to have your personal information removed from our records, subject to any legal restrictions that may be applicable (it being understood that if we do so you will no longer be able to make use of the Services);
- inform us if you believe that someone is impersonating or otherwise unlawfully using your account.

We will require suitable proof of identity from you before we action any of the above requests.

Access to information

The Promotion of Access to Information Act, 2000 gives you the right to access information held about you. For further information about this right and how to exercise it, please see admyt's PAIA Manual. admyt's subsidiaries may have dedicated PAIA Manuals that are accessible on their specific websites. Should you be a client of a specific subsidiary or a registered user of its site, please refer to that subsidiary's PAIA Manual.

Changes to our Online Privacy Policy

Any changes we may make to our Privacy Policy in the future will be posted on the website/App.

Name, Address and Contact particulars of Responsible Party

Full name: **admyt (Proprietary) Limited**

Physical address: **Second Floor, S2 173 Oxford Road, Rosebank, Johannesburg, 2196.**

Website address: **www.admyt.com**

Email address: **hello@admyt.com**

Registration number: **2015/280619/07**

Country of incorporation: **South Africa**

The above information also constitutes the disclosures required in terms of section 43 of the Electronic Communications and Transactions Act 25 of 2002, and this act is also applicable to any electronic communications between admyt and you in terms of this act.

Any queries or concerns about privacy on this website should be sent by email to hello@admyt.com.